

GREENWOOD LAND COMPANY

INVESTMENT.....CONSERVATION.....EDUCATION

Brian Ballard **Director of Land Aesthetics**

A veteran in the commercial landscaping industry, Brian Ballard is skilled at renovating distressed and neglected properties, effectively blending wildlife and timber strategies into an overall design. As Director of Land Aesthetics for Greenwood Land Company, Ballard helps people transform properties with unrecognized potential into desirable land for recreational use by developing and implementing landscape architecture and design plans to meet their specific goals.

In 1977, Ballard started Commercial Landscape & Design, an Atlanta-based commercial landscaping company that has customers throughout the north metro area. The company has been ranked as high as 11th by the *Atlanta Business Chronicle* in its annual "Book of Lists" in the category of Full Retail Nursery Design. A decade ago, Ballard expanded his business to serve residential customers under the company name Landscape Traditions.

Ballard and his wife are active members of St. Brendan's Catholic Church in Cumming, Ga. They have four sons, and in his spare time, Ballard enjoys coaching youth hockey.